Global Seminar Program: Relief Printmaking in Korea
Jimin Lee, Art

Propose Course(s):
I am proposing to teach two print media courses; Art 161C, Tradition and Innovation; Relief Printmaking in Korea, (new course, 5 units) and Art 199 Tutorial/Independent Study (2 units), a total of 7 units. Art 199 is an optional course for students to take if they wish to qualify for financial aid. These courses will be taught at Seoul National University in Korea. Students will learn a wide range of both traditional and contemporary, woodblock(Relief) printmaking processes that covers techniques, application of tools, materials, issues and concepts and a condensed history of the development of wood block printmaking. In Art 199 Tutorial (Independent Study), students will gain in-depth knowledge and working experience in the field of woodblock printmaking. Through this additional 2 unit course, they will be able to accomplish a completion of their individual projects.

Course Objectives
1) What are the campus learning objectives of the course(s)?
2) What are the international education learning objectives of the course?

Campus Learning Objectives:
Throughout this proposed class students will be evaluated based on their ability to produce, discuss and present three creative art projects. In-class discussions, presentations and critiques will evaluate students’ mastery and understanding of relief printmaking. The students’ final exhibition is the ultimate basis for evaluating their ability to satisfy the GE requirements of this class. The exhibition includes a series of works and a written artist statement that is a self-analysis of their work in relation to themes and concepts developed in class.

A. To demonstrate proficiency in a wide variety of relief techniques, processes, methods, materials, technical skills, aesthetic concepts and terminology of relief printmaking.

B. To identify the tradition, historical developments, latest current trends and contemporary issues in relief printmaking.

C. To learn how to use the required equipment and materials safely and appropriately.

D. To analyze the role of relief printmaking as a contemporary discipline and understand how it can cross over with other visual methods to expand creative possibilities.

E. To build up a portfolio using relief printing processes by combining a broad spectrum of approaches to the print medium, while increasing students’ knowledge and creative range.

International education learning objectives:
A. Through field trips and cultural excursions, to obtain first-hand experience of rare and historical artifacts, objects, books and prints designated by UNESCO World Heritage.

B. To build intercultural competencies by interacting with local people, visiting artists/presenters and faculty, and working together with students from Seoul National University in shared studio space.

C. To acquire historical knowledge of how printing technology and industry have been developed, exchanged and influenced with and by East Asia, especially China, Korea and Japan.
D. To explore diverse multi-regional art practices, materials, and history and thereby open students’ perspectives to a wider range of contemporary visual culture.

E. To provide further research possibilities in the field of relief printmaking and Korean traditional handmade paper (Hanji).

**Selection of Participants**

1) Who is the target audience for the course(s)?
2) Who will be eligible to apply for the course(s)?
3) On what criteria will students be selected?

This class will be an upper division course. The target audience is art major and art double major students who have taken a lower division course, ART 20G “Introduction to Printmedia and Drawing”. Those who have will be eligible for this program.

Applying non-UCSC students may become eligible if they have taken an equivalent class (introductory-level) that covers basic skills and knowledge of printmaking.

I will select students based on a portfolio review, written proposal for independent study project, and their GPA.

**Implementation**

1) How will the course achieve the stated objectives?
2) How does the course diversify and broaden pathways to timely completion of major requirements?

**How will the course achieve the stated objectives?**

The class will consist of lectures/demos, studio sessions, workshops, field trips, cultural excursions and visiting artist presentations. In addition, there will be class discussions, presentations, and critiques in studio sessions. Through these activities students will gain a sound knowledge related to issues of personal expression and historical development in woodblock (Relief) printmaking. Please see attached class syllabi for detailed class activities.

**How does the course diversify and broaden pathways to timely completion of major requirements?**

Despite the high demand for our relief printmaking class, budget concerns prevent its currently being offered during the regular academic year. I continue to receive many student independent study proposals focused on woodblock (Relief) printmaking because of the lack of an upper division relief printmaking class.

Offering this course in the summer session will add diversity to our print area curriculum and broaden pathways to timely completion of our art major requirements as well.

**International Advantage**

1. How will the chosen international site extend and strengthen campus learning objectives?
2. What kind of international experience/training does the program provide to students?
3. Please provide a preliminary list of program excursions and cultural visits. Describe the academic relevance of the excursions and/or cultural visits to the course and learning objectives.
4. Does this course provide opportunities for students to build inter-cultural competencies?

**How will the chosen international site extend and strengthen campus learning objectives?**

Our host institution, Seoul National University, offers vibrant international
education programs that attract many talented and ambitious students/scholars from around the world. Our UCSC students will be able to interact with Korean students and other international students during our sessions there. In addition they will be able to access and utilize the university art museum, which has an outstanding permanent collection of contemporary artwork.

What kind of international experience/training does the program provide to students? During the second week, the class will take a five-day, four-night cultural excursion to visit the UNESCO world heritage sites, Cheongju, Jeonju, Heainsa temple and Gyeongju.

In Cheongju, students will visit the Korean Early Printing Museum to see Jikji, the world's oldest scroll book printed with movable metal type.

In Jeonju, students take workshops at the Jeonju Hanji Experience Learning Center, which is directly operated by Jeonju traditional Korean artisans. They will get to make their own prints on their own paper!

Haeinsa Temple
The oldest part of the temple houses the 81,258 wooden printing blocks in the largest and the oldest wooden storage facilities in the world since 1398. The woodblocks were used to print more than 700 books and documented related to a whole range of subjects, including philosophy, genealogy, history and geography. The blocks themselves even became important objects, being considered powerful symbols of learning.

Each student will make a copy from the Tripitaka Koreana woodblock as visitors allowed on the Haeinsa complex grounds.

We will stay one night at the Haeinsa Temple. This temple stay program includes temple tour, meditation, conversation over tea with monastics, formal monastic meals, Buddhist ceremonies and 108 bows.

In Gyeongju, we will visit Bulguk Temple and see The Great Dharani Sutra, which is considered to be the oldest printed text in the world (it was made between 684 and 704 AD). Gyeongju was the capital of the ancient kingdom of Silla (57 BC – 935 AD) and Gyeongju Historical Areas and Yangdoing Folk Villages are designated as World Heritage Sites by UNESCO.

Please provide a preliminary list of program excursions and cultural visits. Describe the academic relevance of the excursions and/or cultural visits to the course and learning objectives. Please see attached class syllabi for more detailed information.

# Week one
Seoul National University Art Museum
National Museum of Korea
Seoul Museum of History
National Folk Museum of Korea
Leeum, Samsung Museum of Art
Seoul Gallery tours
# Week Two
Cheongju Early Printing Museum
Jeonju Hanji Museum
Jeonju Hanji Experience Learning Center
Haeinsa Temple (Temple stay)
Bulguk temple/ The Great Dharani Sutra

Does this course provide opportunities for students to build inter-cultural competencies? During the course's five-week session, students will be staying in a country where English is not the primary language. For some participating students this will be their first-ever oversea experience.
Students will be exposed to and immersed in Korean culture, both traditional and contemporary, through diverse class activities, and will interact with local people. This class envisions students’ building concepts of personal and cultural identity and growing their intercultural competence through their daily encounters.

Students will learn to understand and respect people of different cultural affiliations from their own; to respond appropriately, effectively and respectfully when interacting and communicating with them; to establish positive and constructive relationships; and to understand themselves and their own multiple cultural affiliations through encounters with cultural ‘difference.’

**Instructor Preparation**

1. Describe your connection with a host institution(s), including at least a description of preliminary efforts to gain commitment of logistical support from a partner institution.
2. Describe your international experience and/or in-country and language experience that would facilitate development of the proposed course.

Please describe instructor’s connection with host institution, including at least a description of preliminary efforts to gain commitment of logistical support from the partner institution.

Because I studied at SNU from 1986-1992, I am familiar with the university campus, the College of Fine Arts, the print studios, and related resources. I am still in contact with some important art faculty members there. During my recent visits to Seoul, I had a meeting with the Dean of the College of Fine Arts and a few art professors to discuss this possible program. The Dean and faculty confirmed to me that they would be delighted to host my program, if recommended by CIE. SNU will allow us to use their studios/labs and will facilitate our stay in the university housing facilities, etc. The Dean even offered to support logistical matters as much they could, like finding a van to transport students around.

Please describe instructor’s international experience and/or in-country and language experience that would facilitate development of the proposed course.

I have been exhibiting my work in solo and group exhibitions and having international residencies around the world for years. I have conducted much of my advanced studies in my specialized research area of printmaking in Korea, Japan, and the United States. I have led an artistic life that has routinely spanned East-West artistic traditions and cultures. I have maintained my active networks in Korea and Korean is my mother tongue.

**Location and Facilities**

1. Describe the facilities and related resources of the host institution that are committed for course implementation.
2. If interaction with environment/site is a course objective, how do local conditions facilitate such interactions?
3. What specific cultural elements make it ideal to teach this course in the proposed setting?
4. Are the resources adequate for the anticipated number of students?

Please describe the facilities and related resources of the host institution that are committed for course implementation.

Founded in 1946, Seoul National University is considered to be the most prestigious university in the country. Seoul National University Museum of Art (SNUMoA) was established in 1995 with contributions from the Samsung Cultural Foundation. Our students will be allowed to access the museum free to view the exhibitions, attend the events and lectures.

The College of Fine Arts, located in Gwanak Campus, Seoul, is establishing various creative support spaces such as a traditional ceramic kiln, a Hanji manufacturing room, and a video editing room based on the educational space and work space of each major. The art research institute, The Korea Design Industry Research Center plays a pivotal role in university art and design research activities by holding academic conferences, publishing journals, building archives, researching
various national art policies, and design research. Printmaking studios have fully equipped and world-class facilities that our students will use. The print studios have excellent ventilation systems, and a separated room for a laser cutter. Since the site is located in central Seoul, the incredible and easy public transportation system will enable ready access to the other venues on field trips.

If interaction with environment/site is a course objective, how do local conditions facilitate such interactions?
N/A

What specific cultural elements make it ideal to teach this course in the proposed setting?

Today’s landscape in the discipline of printmaking/print media, both in its message and its production, has rapidly changed from its roots in practical communication through traditional fine arts-based processes to current newer technology and theoretical debates. These new forms are shifting within global cultures at a rapid pace. Korea has its own unique and rich history and traditions that pave the way to new technological developments while continuing to embrace and reinforce traditional artisan values and methodologies.

This program anticipates that participating students, while exploring the early history of printing methods developed in Korea, will gain historical knowledge in a wide perspective on a global scale within broad socio-political contexts.

Are the resources adequate for the anticipated number of students?
The SNU’s print studio spaces are adequate to host 15-20 UCSC participants.

**Risk Analysis and Management**

1. Describe the potential safety issues at the host institution and its surroundings.
2. What cultural orientation will be provided to students pre-departure?
3. Please describe your risk management plan. If your proposal is recommended by CIE and Study Abroad, program development will include more information on risk analysis, health and safety.

Describe the potential safety issues at the host institution and its surroundings.

Often headlines about North Korea can sound frightening. But aside from a few military skirmishes ranging from minor to concerning over the years, nothing has really interfered with the general public’s peaceful lifestyle since the Korean War.

In recent years Seoul has been free from earthquake, tsunami, flood and major natural disasters. The city’s famously ultra-low crime rate makes it considered one of the world’s safest. SNU is located in the central area of Seoul. I will be able to work with our host University to secure safe accommodations for our students.

What cultural orientation will be provided to the students pre-departure?

We will cover arrival instructions, a safety and emergency guide, and information about the host university, getting around Korea, Korean culture, eating in Korea, etc. We will review the final program itineraries that will list detailed daily activity plans and field trips. In addition, we will discuss some important aspects of Korean manners and customs.

Please describe your risk management plan. If your proposal is recommended by CIE and Study Abroad, program development will include more information on risk analysis, health, and safety.

Last year, before I took a group of twelve UCSC students to Tokyo as the program leader, I completed a health and safety workshop/training session to prepare handling a wide range of situations and acquire relevant information. I expect to take more workshops and conduct my own research to prepare for any possible challenges and travel risks during my program in Korea.